

PURE WATER KIOSK INCOME STATEMENT

Months	M1-M3	M4-M9	M10-M24	M24-M42	M42-M60	M60+
AVG Daily Sales (Water)	250	500	1,000	1,500	2,000	2,500
AVG Daily Sales (Ice)	75	150	250	350	450	500
Price/G of Water	\$ 0.35	\$ 0.35	\$ 0.35	\$ 0.35	\$ 0.35	\$ 0.35
Price/bag of Ice (2lbs)	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15
Add: (Monthly Sales*)	M1-M3	M4-M9	M10-M24	M24-M42	M42-M60	M60+
Sales Figures (Water)	\$ 2,625.00	\$ 5,250.00	\$ 10,500.00	\$ 15,750.00	\$ 21,000.00	\$ 26,250.00
Sales Figures (ICE)	\$ 337.50	\$ 675.00	\$ 1,125.00	\$ 1,575.00	\$ 2,025.00	\$ 2,250.00
Total Monthly Sales:	\$ 2,962.50	\$ 5,925.00	\$ 11,625.00	\$ 17,325.00	\$ 23,025.00	\$ 28,500.00
Less:	M1-M3	M4-M9	M10-M24	M24-M42	M42-M60	M60+
Monthly Installment**	\$ (1,428.00)	\$ (1,428.00)	\$ (1,428.00)	\$ (1,428.00)	\$ (1,428.00)	\$ (1,428.00)
AVG Water Cost /G \$ 0.02	\$ (195.00)	\$ (390.00)	\$ (750.00)	\$ (1,110.00)	\$ (1,470.00)	\$ (1,800.00)
Monthly Maintenance ¹ 3%	\$ (7.41)	\$ (14.81)	\$ (29.06)	\$ (43.31)	\$ (57.56)	\$ (71.25)
Monthly Advertising 25%	\$ (61.72)	\$ (123.44)	\$ (242.19)	\$ (360.94)	\$ (479.69)	\$ (593.75)
Monthly Rent	\$ (500.00)	\$ (500.00)	\$ (500.00)	\$ (500.00)	\$ (500.00)	\$ (500.00)
Total Monthly Cost:	\$ (2,192.13)	\$ (2,456.25)	\$ (2,949.25)	\$ (3,442.25)	\$ (3,935.25)	\$ (4,393.00)
Total Monthly Profit (Bef.Tax)	\$ 770.38	\$ 3,468.75	\$ 8,675.75	\$ 13,882.75	\$ 19,089.75	\$ 24,107.00

* Monthly average sales is based on 30 working days in a month.

** 84 months installments. Estimate figures for explanation purpose. Subject to change based on credit and years in business.

¹ This percentage is based on the number of gallons produced and sold to end users.